

OTHER RECOMMENDED FIRMS

Adamas
 Aramis^o
 CMS
 DS Avocats
 Kahn & Associés
 Lazareff Le Bars
 NomoS
 Pinsent Masons LLP
 Renault Thominet Vignaud & Reeve
 Taylor Wessing
 Wragge & Co

Altana
 Astura
 Bersay & Associés
 Clifford Chance
 De Pardieu Brocas Maffei A.A.R.P.I
 Field Fisher Waterhouse
 Granrut Avocats
 K&L Gates LLP
 LMBE Avocats
 Lmt Avocats^o
 Latournerie Wolfram & Associés
 Lefevre Pelletier & Associés
 Lexington Avocats
 Linklaters LLP
 Racine
 SBKG & Associés
 Simmons & Simmons LLP
 White & Case LLP
 Wilhelm & Associés

Firms are listed A-Z within tiers

^o indicates firm displays contact details at the end of this chapter

advises on trade mark portfolio management, where clients include McDonald's and Pathé.

Patrick Boiron joined **KGA Avocats**.

De Gaulle Fleurance & Associés has strong trade mark and patent expertise, particularly in the healthcare sector as well as the audiovisual and sports industries. Louis de Gaulle, Frank Vaientin and Julien Horn are the key contacts.

Dechert's five-lawyer team is increasingly being appointed in key patent disputes in the healthcare, electronics and telecoms industries. Clients include Tate & Lyle, LG Electronics and Technip. The team also handles trade mark work. Practice head Marianne Schaffner has 'an agile mind and extreme competencies'.

Eversheds LLP's 'very good and responsive' practice attracts a high-profile client base for issues pertaining to trade marks, designs and models in the luxury goods sector. Clients include Gucci. Gaëtan Cordier is 'extremely focused on responding to his clients' needs'.

FTPA's 'very committed', eight-lawyer team has 'very high litigation and IP expertise', and is 'always available to respond to clients' queries'. It represents prominent clients in the luxury goods, media and industrial sectors. 'First-class

expert' Antoine Gautier-Sauvagnac is recommended along with Fabrice Lorvo and Philippe Pochet.

The strong-minded Alexandra Néri heads **Herbert Smith Freehills LLP's** seven-lawyer team, which is a leading choice for challenging trade marks relating to the internet and social media. Google France and Twitter are regular clients. The team also handles patent litigation. Sébastien Proust and of counsel Céline Bey are the other key team-members.

Hughes Hubbard & Reed LLP's Stefan Naumana handles major patent work in the healthcare sector and successfully acted for Dentsply to defeat a patent invalidation claim pertaining to a dental instrument. He also advises many US multinationals and leading movie studios on IP issues.

Jean-Frédéric Gaultier heads **Olswang France LLP's** four-lawyer team, which handles multi-jurisdictional patent cases in the telecoms and electronic sectors. The firm also assists luxury goods and fashion industry clients with trade mark and copyright issues. Clients include Richemont and Danone.

Intellectual property

Patent and trade mark attorneys

This section introduces France's best patent and trade mark attorneys (CPI – Conseils en Propriété Industrielle). The CPI firms advise inventors on protecting and exploiting their rights. More than 900 experts have the title of CPI, divided between engineers (who specialise in patents) and jurists (who deal with trade mark issues).

Cabinet Beau de Loménie manages more than 55,000 patents and 71,000 trade marks belonging to leading French and international clients, particularly in the aerospace, pharmaceutical, mechanical and retail sectors. The firm fields 220 professionals including 70 industrial property specialists based in Paris, Lille, Lyon and Marseille, as well as offices internationally in Birmingham, Munich and Duisburg. Aurélia Marie leads the trade mark practice. The patent team is headed by Jean-Jacques Joly, Philippe Hubert, the 'outstanding' Didier Intès, Pierre-Louis Désormière, François Delumeau, and Pierre Balesta.

Lavoix is one of Europe's busiest patent registration firms and is also highly proficient in anti-piracy matters. It advises many CAC 40 and multinational companies. The firm fields 200 professionals (including 60 engineers) based in Paris, Lyon, Toulouse, Rennes and Munich. It works in close collaboration with **Lavoix Avocats**.

Regimbeau advises leading groups in the technology, telecoms and life sciences sectors.

INTELLECTUAL PROPERTY

Patent and trade mark attorneys

Beau de Loménie, Cabinet
Lavoix
Regimbeau
Santarelli

1

OTHER RECOMMENDED FIRMS

Brevalex
D.A. Casalonga-Josse, Bureau
Ernest Gutmann – Yves Plasseraud SAS (EGYP)
Germain & Maureau
LLR
Marks & Clerk
Novagraaf Technologies SA
Plasseraud, Cabinet

Didier Martin, Cabinet
Dreyfus & Associés
IXAS Conseil

Firms are listed A-Z within tiers

The firm has 200 professionals – including 60 industrial property specialists – based in Paris, Munich and six other offices.

Santarelli fields 140 professionals including 40 industrial property attorneys, engineers and jurists spread across the Paris, Marseille and Toulouse offices. The firm has a particularly strong patent practice in the biotechnology, chemicals, IT and pharmaceutical sectors. The practice is handling patent cases against new market entrants and advising major French and international clients on patent registration. The firm also deals with trade mark and anti-piracy work. Clients include Sanofi and Nike. Luc Santarelli heads the team.

Media and entertainment

Boutiques

Media and entertainment boutiques are listed alphabetically in this section.

The 'remarkable' **Bauer & Bigot** is a key name in the press and publishing fields with Christophe Bigot and Camille Bauer.

Crossen & Borowsky has 'excellent industry knowledge and experience' in the film and TV area through the 'incredible' Sophie Borowsky.

De Baecque Avocats' Olivier de Baecque advises contemporary galleries as well as artists' estates and international museums.

Gilles Vercken Law Firm's 'overall level of service is very high'. The 'very responsive and committed' eight-lawyer team advises major French publishers and is also 'one of the best advisers for digital and audiovisual issues'. The practice also has strong experience in the music

industry. The 'brilliant and trustworthy' Gilles Vercken is recommended along with Florence Gaullier, who has 'a very high level of intellectual property expertise'.

Hugotavocats advises major French museums, private institutes, artists and artists' estates. The firm also represents a major French publisher. Jean-Philippe Hugot and Olivier Hugot are the key contacts.

Laude Esquier Champey acts for a major newspaper and also represents television and radio broadcasters. Olivier Laude, Victor Champey and Sophie Havard Duclos are the names to note.

Martine Coisne is a strong name in the audiovisual field.

MEDIA AND ENTERTAINMENT

Boutiques: Art

De Baecque Avocats
Hugotavocats
Neuer, Cabinet

1

MEDIA AND ENTERTAINMENT

Boutiques: Book publishers

Bauer & Bigot
Gilles Vercken Law Firm ◊
Hugotavocats
Pierrat

1

MEDIA AND ENTERTAINMENT

Boutiques: Cinema

Crossen & Borowsky
Turquoise

1

MEDIA AND ENTERTAINMENT

Boutiques: Music

Gilles Vercken Law Firm ◊
Nicolas Boespflug

1

MEDIA AND ENTERTAINMENT

Boutiques: Newspapers and magazines

Bauer & Bigot
Laude Esquier Champey
Nicolas Boespflug
PRD Avocats
Teissonnière Sardain Chevé

1

MEDIA AND ENTERTAINMENT

Boutiques: TV/radio

Borowsky & de Baecque
Gilles Vercken Law Firm ◊
Laude Esquier Champey
Martine Coisne
Nicolas Boespflug
PRD Avocats

1

Firms are listed A-Z

◊ indicates firm displays contact details at the end of this chapter

Cabinet Neuer's Jean-Jacques Neuer advises art galleries, foundations and artists. The team is involved in major succession and restitution disputes.

Nicolas Boespflug is a key name in the music sector and is also involved in the press and radio fields.

PRD Avocats' Pierre-Randolph Dufau is a regular adviser to NextRadioTV group and its journalists regarding defamation and copyright issues.

Pierrat's Emmanuel Pierrat is a key name in the publishing industry.

Teissonnière Sardain Chevé advises Le Figaro group in the press sector. Frédéric Sardain is the key contact.

Turquoise shows 'great professionalism and exceptional responsiveness'. The firm advises multinational clients such as Warner Bros regarding movie production and exploitation issues. It also regularly advises on music, audiovisual rights and live shows. Anne-Marie Pecoraro is 'dedicated to her clients'.

Media and entertainment

Full-service firms

Carreras, Barsikian, Robertson & Associés is a key player in the music and audiovisual fields. Alain Barsikian is an all-round adviser, while Olivier Sprung is TF1's privileged counsel. Judith Vuillez advises on sport sponsorship and Pierre-Olivier Chartier is recommended for litigation.

Clifford Chance advises on the most high-profile matters in the sports industry, particularly in football, where the firm is advising on the organisation of the 2016 UEFA Championship. The French Football Federation is also a client. Yves Wehrli and Emmanuel Durand jointly head the practice.

De Gaulle Fleurance & Associés assists leading film producers and broadcasters such as 20th Century Fox and Arte France. The firm also represents major publishing houses (including Robert Laffont) and advises on the organisation of major sporting events. Charles-Edouard Renault stands out for his 'expertise and availability'. Louis de Gaulle, Julien Horn, Francine Le Péchont-Joubert and Frank Valentin are also recommended.

Deprez Guignot & Associés is 'excellent for copyrights issues' and advises a major audiovisual industry corporation as well as several press groups. Pierre Deprez, Vincent Fauchoux and Frédéric Dumont are the key contacts.

Granrut Avocats has strong expertise in the audiovisual industry as well as a strong client base in the music sector, where clients include Warner, EMI and Sony. La Comédie Française is also a client. The key figures are Anne Cousin,

MEDIA AND ENTERTAINMENT

Full-service firms

Carreras, Barsikian, Robertson & Associés
Clifford Chance
De Gaulle Fleurance & Associés ◊
Deprez Guignot & Associés
Granrut Avocats
Hogan Lovells (Paris) LLP
Nomos
Taylor Wessing

1

OTHER RECOMMENDED FIRMS

Baker & McKenzie SCP
Bird & Bird
FTPA
Hughes Hubbard & Reed LLP
Jones Day
WAN Avocats
Wilhelm & Associés

Allen & Overy LLP
Aston
August & Debouzy
Bersay & Associés
DLA Piper
Dentons
Eversheds LLP
Gide
Goutal Alibert & Associés
Gramond & Associés
Lmt Avocats ◊
Latournerie Wolfrom & Associés
Lysias Partners
Racine
UGGC Avocats

Firms are listed A-Z within tiers

◊ indicates firm displays contact details at the end of this chapter

Richard Milchior and leading lawyer Jean Castelain.

Hogan Lovells (Paris) LLP advises major French and American studios such as Pathé and Studio Canal, as well as handling work in the media sector. Winston Maxwell, Xavier Buffet Delmas and Christine Gateau are recommended.

Nomos is a strong reference in the music field, where key clients include Sony. The firm also has substantial experience in the audiovisual field. Eric Lauvaux, Héléna Delabarre and Armelle Fourlon are recommended.

Christian Valsamidis heads **Taylor Wessing's** team, which has extensive experience in the production and financing of major French and international movies. Claire Saint-Laurent-Mantoux and Benoît Goulesque-Monaux are also key members of the team.