

OTHER RECOMMENDED FIRMS

Didier Martin, Cabinet
 Ixas Conseil
 Lhermet Labigne & Remy
 Loyer Peuscet Brema
 Markplus International
 Marks & Clerk
 Orès
 Weinstein

Firms are listed A-Z

international client base and works in close collaboration with Hirsch & Associés.

Novagraaf Technologies SA has 25 jurists and 35 patent engineers, handling trade mark, patent and design work. The firm is present in four other European countries.

Led by Marc Santarelli and Luc Santarelli, Santarelli's practice has 20 CPI, engineers, pharmacists and scientists. Six CPI and four jurists are in charge of trade marks. The firm has offices in Paris, Marseille and Toulouse.

Media and entertainment

Full-service firms

Bird & Bird AARPI's Alexandre Vuchot notably focuses on the cable television sector. The team also handles local television and sport broadcasting rights work. The tax practice is also well-versed in VAT aspects of the press industry.

Carreras, Barsikian, Robertson & Associés further enhanced its presence in the media industry by hiring Sylvain Jarraud, who has good experience in the music and publishing fields. The team's wide range of expertise, including Alain Barsikian, extends to the music industry, acting for independents and artists. It is also recommended for media litigation with Pierre-Olivier Chartier handling two major disputes in the sport and audiovisual industries. Judith Vuillez is also recommended for distribution matters. SFR, Neuf Cegetel and adidas are regular clients.

DLA Piper further strengthened its profile in the media field by hiring Marc d'Haultfoeuille from Clifford Chance in 2008. Alongside Patrick Boiron, the firm advises from content creation to exploitation. It has a strong practice in the audiovisual sector, acting alongside large American groups, such as Turner Broadcasting, and NBC Universal. It represented MGM in a dispute against Canal + and also has a leading clientele in the press and publishing sectors.

De Gaulle Fleurance & Associés represents producers (Paul Ledermann Production), publishers (Bayard Presse) and some prestigious American studios (20th Century Fox, DreamWorks). The firm is also present in the

sport industry, advising ASO on TV broadcasting rights for the Tour de France and Paris-Dakar events. Frank Valentin, Julien Horn and Louis de Gaulle are recommended for IP and litigation matters.

Denton Wilde Sapte's Stephan Naumann advises some of the largest American studios, such as Paramount, Warner Bros and CBS, on IP rights matters in France. Naumann also works for Channel Four International and manga publisher Viz Media. Emmanuel Sordet is also recommended for his practice in the sport and press industries, notably advising on the launch of new magazine Direct Sport.

Deprez Dian Guignot is 'highly visible' on the market. The firm represents advertising agencies, press publishers, TV broadcasters and radio stations. Pierre Deprez is a major figure.

Led by Olivier Cousi and Rémy Fekete, Gide Loyrette Nouel A.A.R.P.I.'s large team has a strong presence in the audiovisual and music industries, advising on production, exploitation, broadcasting, litigation and IP matters.

Granrut Avocats' Jean Castelain is a major figure in the audiovisual, music and cinema industries. Castelain represents artists and large media groups in litigation and on IP matters.

At Hogan & Hartson MNP, Winston Maxwell and Xavier Buffet Delmas act for a high-flying clientele, advising leading French movie studios, magazines and celebrities. The team assisted Fairfax Publications on the publication of a French magazine in Australia.

Nomos is highly regarded in the music industry, and has built a prominent portfolio of producers in that area. The firm has a wide range of expertise, including a strong IP practice under Eric Lauvaux and Hélène Delabarre.

Taylor Wessing has a strong presence in the audiovisual sector. Christian Valsamidis's team, including Claire Saint-Laurent, advises a large number of independent and foreign producers, directors as well as banks. The firm is also renowned for its sport practice with Gilles

OTHER RECOMMENDED FIRMS

Aklea
 Allen & Overy
 August & Debouzy
 Baker & McKenzie SCP
 Bersay & Associés ◊
 Carbonnier Lamaze Rasle & Associés
 Clifford Chance
 Foucaud Tchekhoff Pochet & Associés
 Kiejman & Maremberth
 Lartigue Tournois & Associés
 Nixon Peabody LLP
 PDGB
 UGGC & Associés
 Wilhelm & Associés

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◊ indicates firm displays contact details at the end of this chapter.

Amsallem, whose team has 'great expertise on sponsoring contracts'.

Wan Avocats is an all round cultural industry specialist. The firm has 20 'very pragmatic and committed lawyers who get to the bottom of things and don't give up anything'. Expertise covers IP, the internet, litigation and corporate law. Isabelle Wekstein is recommended for her 'great experience combined to her knowledge of company law'. Francis Pudlowski handles press rights matters.

Media and entertainment

Boutiques

Bauer & Bigot advises major French newspapers and magazines, including *Le Nouvel Observateur*, *Le Point* and *Figaro* group. Foreign press groups, including the New-York Times and The Mirror also instruct the team, to handle procedures in France. The firm is recommended for its expertise in the publishing sector, advising Editions Albin Michel. Christophe Bigot and Camille Bauer are recommended.

Bitoun & Associés advised cinema producers, actors and directors, with Georges Bitoun recommended.

Borowsky & de Baecque has established expertise in the movie industry in Sophie Borowsky, assisting producers, studios, investment funds, authors and distributors. The firm also acts for French and international TV production companies and broadcasting groups. Olivier de Baecque is an art specialist consulted by galleries, museums, experts and artists on contracts, IP and IT issues.

Bousquet is the traditional advisor to Bouygues in the TV industry.

In the movie sector, Cabinet Christophe Pascal advised directors, writers, producers, technicians, artists and distributors on copyrights

MEDIA AND ENTERTAINMENT

Full-service firms

Bird & Bird AARPI
 Carreras, Barsikian, Robertson & Associés
 DLA Piper
 De Gaulle Fleurance & Associés ◊
 Denton Wilde Sapte
 Deprez Dian Guignot
 Gide Loyrette Nouel A.A.R.P.I. ◊
 Granrut Avocats
 Hogan & Hartson MNP ◊
 Nomos ◊
 Taylor Wessing
 WAN Avocats

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Art	
Borowsky & de Baecque HugotAvocats Neuer, Cabinet	1
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Book publishers	
Bauer & Bigot Gilles Vercken Avocats HugotAvocats Pierrat Zylberstein & Associés	1
MEDIA AND ENTERTAINMENT	
Cinema	
Bitoun & Associés Borowsky & de Baecque Christophe Pascal, Cabinet Haidar HugotAvocats Zylberstein & Associés	1
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and labour law. The firm is advisor to the Federation of Scriptwriters of Europe and the Union des Compositeurs de Musiques de Films.

IP boutique **Gilles Vercken Avocats** advised several publishing houses and TV broadcasters.

In the movie industry, **Haidar** is praised by American studios, producers and directors who appreciate the firm's dual French and Anglo-Saxon legal culture. Leo Haidar is respected both in France and Hollywood, and assists French clients on transactional work, distribution law, employment and litigation matters.

HUGOTAVOCATS' Jean-Philippe and Olivier Hugot represent authors, editors and book publishers in the negotiation of contracts and copyrights matters. The firm also has sound knowledge of the art sector, advising major galleries, artists and artist estates on IP and artistic rights. The movie and music sectors are other areas of focus for the firm.

Martine Coisne represents audiovisual producer groups, including France Télévisions.

Cabinet Neuer's Jean-Jacques Neuer is an art market specialist, advising art galleries, sculptors, artist estates and publishing groups.

IP specialist **Nicolas Boespflug** advised large press groups, including Bayard Presse, on copyrights and trade mark matters in 2009. The firm is also active in the music and radio sectors for clients such as NRJ Radio.

Pierrat has publishing contract expertise and a strong litigation practice. The firm represented French author Michel Houellebecq

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Music	
HugotAvocats Nicolas Boespflug Zylberstein & Associés	1
MEDIA AND ENTERTAINMENT	
Newspapers and magazines	
Bauer & Bigot Nicolas Boespflug	1
MEDIA AND ENTERTAINMENT	
TV/radio	
Borowsky & de Baecque Bousquet Gilles Vercken Avocats Martine Coisne Nicolas Boespflug	1
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before the courts, following an interview given to a magazine.

Zylberstein & Associés' Jean-Claude Zylberstein is a prominent figure in the movie industry, advising French distributors and studios. The 'remarkable' and 'excellent litigator' Anne Boissard is also recommended. The firm is also a good choice for music industry-related work and copyrights, plagiarism and defamation matters in the publishing sector.

Mergers and acquisitions

'Sensational firm' **Bredin Prat** stands out for the superior quality of its services, where partners are heavily involved in deals in a 'very proactive' manner, providing 'greater response times' and 'excellent follow up'. It can rely on a 'phenomenal CAC 40 clientele' and a first-class network of 'best friends'. The firm has built a dream team of about 20 partners, including Jean-François Prat, Patrick Dzielowski, Didier Martin, Sébastien Prat, Olivier Assant, as well as Benjamin Kanovitch, who scores at the 'top level in terms of professionalism, rapidity and involvement'. The firm completed a number of strategic deals in the banking sector, advising Banques Populaires on its merger with Caisse Nationale des Caisses d'Épargne (CNCE), giving birth to France's second largest banking group. It also assisted Thales on the sale of stakes to Dassault.

Cleary Gottlieb Steen & Hamilton LLP is deeply anchored in the French market. The firm advises clients including ArcelorMittal and Rexel, and played a key role in most of the strategic

M&A transactions involving the French market. The practice is led by a superb team, including Pierre-Yves Chabert, John Brintzer, François Jonemann, Jean-Marie Ambrosi, and Andrea Bernstein. It assisted BNP Paribas on its acquisition of Fortis, and STX Corporation on its acquisition of Aker Yards.

Darrois Villey Maillot Brochier handles many of the market's most strategic transactions, serving a heady CAC 40 and international clientele. The firm stands out by virtue of the high degree of partner involvement in deals, the team pairs 15 partners with 15 assistants, and due to the team's contentious and advisory expertise. Jean-Michel Darrois, Philippe Villey, Alain Maillot, Emmanuel Brochier and Olivier Diaz all count among the best corporate lawyers in France. The firm assisted CNCE on its merger with Banques Populaires, and TF1 on its acquisition of some assets of Group AB.

Gide Loyrette Nouel A.A.R.P.I.'s army of 72 lawyers handles all many of the strategic M&A transactions involving the domestic market, the firm recently advising on key deals in the banking and transport sectors. The team, which is also active abroad, is led by 18 partners and includes Youssef Djehane, Antoine Bonnasse, Christophe Eck, the 'very talented' Didier Martin, Jean-Emmanuel Skovron and Matthieu Roy. The team advised the Belgian State on the acquisition of the remaining shares of Fortis, and CNCE on its merger with Banques Populaires.

Linklaters LLP's practice benefits from an outstanding portfolio. The firm played a central role in all the recent major banking transactions, and its close relationship with Caisse des Dépôts et Consignations (CDC) gained the team key instructions such as advising on the emergency rescue plan for Dexia. It also represented Alcatel-Lucent in the sale of its 20% stakes in Thales to Dassault Aviation. Although it recently reduced its size, the corporate team still retains large resources, with around 50 lawyers. It is led by Fabrice de la Morandière, and also features the 'excellent' Marc Loy, Thierry Riguet, Alain Garnier and Bruno Derieux. Bertrand Cardin left the firm in 2010.

Freshfields Bruckhaus Deringer LLP's large corporate portfolio fuels the practice with constant work. The seven-partner team led by Antoine Vignial and including Patrick Bonvarlet advised on several of the market's strategic transactions, advising the French State on the merger between Banques Populaires and CNCE, and CDC on the setting up of the French sovereign investment fund.

Skadden, Arps, Slate, Meagher & Flom LLP clients include leading French corporates such as Scor, Renault and Capgemini. Pierre Servan-Schreiber is highly recommended, as is Armand Grumberg, a 'very strong lawyer with outstanding tactical skills'. Highlights included advising Air France on its joint venture with Delta Airlines.