

France

At **AKLEA**, which opened in January 2009, the IP/IT and media department is managed by Anne-Marie Pecoraro who previously led the practice at **Bignon Lebray & Associés**. Pecoraro has a long-standing reputation and is recommended for the 'seriousness of her work'. She heads up an 'efficient and friendly' team.

August & Debouzy handles advisory and contentious work in relation to trade mark protection domestically and internationally, under the directorship of Mahasti Razavi and Kami Haeri. The practice has benefited from the recent arrival of Christian Charrière-Bournazel, a renowned art and literary rights lawyer.

Clifford Chance advises on trade mark and patent matters, including litigation. Christian Lachèze and Jean-Frédéric Gaultier, who is 'extremely competent' and has 'good understanding of how to work with American clients', are recognised in the sports industry. The team manages the French trade mark portfolio of Fédération Française de Football, Kimberly-Clark and Gap, and recently represented The Times before the Paris criminal court in a libel litigation case against the Barclays twins, owners of the Telegraph. Other clients include EADS, Airbus, Carrefour and Lagardère.

OTHER RECOMMENDED FIRMS

BMH Avocats – Breitenstein Hauser
Bersay & Associés
CMS Bureau Francis Lefebvre
Carbonnier Lamaze Rasle & Associés
Carreras, Barsikian, Robertson & Associés
Coblence & Associés
Cotty Vivant Marchisio & Lauzeral
Courtois Lebel
DLA Piper
DS Avocats
Dewey & LeBoeuf
Ernst & Young Société d'Avocats
Eversheds LLP
Field Fisher Waterhouse
Freshfields Bruckhaus Deringer
Ginestie Magellan Paley-Vincent
Granrut Avocats
Jones Day
LMT Avocats
Lamy & Associés
Lartigue Tournois & Associés
Lefèvre Pelletier & Associés
PDGB
Proskauer Rose LLP
Simmons & Simmons
Staub Bénichou & Associés
Taylor Wessing
UGGC & Associés
Veil Jourde
Vivien & Juvigny
WAN Avocats

Firms are listed A-Z

◊ indicates firm displays contact details at the end of this chapter

At **Denton Wilde Sapte**, Stephan Naumann heads the firm's technology media and telecoms practice, which is recommended in IP as 'available at short notice and responsive'. Clients are drawn from advertising, pharmaceutical, movie and distribution industries, and expertise encompasses patents, trade marks and copyrights. Recent highlights include successfully representing Colgate-Palmolive in a dispute brought by Lascad relating to Colgate-Palmolive's Tahiti deodorants; and Arch Water Products in a patent infringement dispute relating to pool cleaners.

Hogan & Hartson MNP's practice, headed by the 'impressive' Xavier Buffet Delmas, is 'highly reactive' and has 'very good knowledge of copyright law'. The team also deals with litigation and trade mark matters. The Paris practice has clients from a wide range of industries (Danone, L'Oréal, MySpace). The team assisted Ford Motor Company on the French IP aspects attached to the sale of Jaguar and Land Rover, and Nintendo of America of the IP aspects of its launch of new games in Europe.

At **NomoS**, Hélène Delabarre and Eric Lauvaux are recommended for IP law, advising clients in the music and media industry.

Intellectual property: Boutiques

Armengaud Guerlain is well renowned, with recognised expertise in trade marks with Stéphane Guerlain, and in patents with Jacques Armengaud, notably in the pharmaceutical industry.

Cousin & Moatty is one of leading firms for patent litigation, especially in the pharmaceutical, chemistry and mechanical sectors. Pierre Cousin is recommended.

Cabinet Escande deals with trade marks, patents and designs, with expertise in the luxury, food and car sectors. Michel-Paul Escande is 'particularly excellent in unfair competition and label of origin matters'.

INTELLECTUAL PROPERTY Boutiques

ARMENGAUD GUERLAIN
COUSIN & MOATTY
ESCANDE, CABINET
GAULTIER LAKITS SZLEPER
GILBEY DELOREY
GREFFE
HOLLIER-LAROUSSE & ASSOCIÉS
HOWREY LLP
PHILIPPE COMBEAU
VÉRON & ASSOCIÉS

Firms are listed A-Z

OTHER RECOMMENDED FIRMS

Borowsky & de Baecque
Casalonga Avocats
Corinne Champagner Katz
Damien Challamel – Avocat
EGA Avocats
Feral-Schuhl/Sainte-Marie
Gilles Vercken Avocats
Hoffman
Hugot Avocats
Cabinet Neuer
Nicolas Boespflug
Pierrat
Teissonière Sardain Chevé
Wilhelm & Associés

Firms are listed A-Z

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Gaultier Lakits Szeleper specialises in industrial property law covering both patent and trade mark matters. The firm is highly regarded for its patent litigation practice, with experienced Geoffroy Gaultier recommended.

Gilbey Delorey is recommended for trade mark matters, with the 'open-minded' Richard Gilbey 'at ease in various legal environments'.

Greffe handles trade mark and patent matters under the leadership of François and Pierre Greffe. The firm represents advertising agencies and press editors.

Hollier-Larousse & Associés covers trade mark, patent, copyright and design matters. The practice is led by Christian Hollier-Larousse, Sandrine Bouvier-Ravon and Annette Sion.

Howrey LLP has one of the strongest teams in patents, led by Marina Cousté, the 'outstanding' Denis Monégier du Sorbier and François Jonquères. The practice, which also handles trade marks, is strong in the fashion and pharmaceutical industries. The team represented Essilor International in a patent and trade mark infringement case relating to a corrective lens, and Céline in a trade mark case.

Philippe Combeau offers a 'very good service'. IP expert Philippe Combeau has long-standing experience in patent and trade mark matters.

Véron & Associés is 'very knowledgeable on patent issues', with the team at the cutting edge of patent litigation. Pierre Véron is highly recommended as one of France's leading patent experts.

Intellectual property: Patent and trade mark attorneys

This chapter introduces the best patent and trade mark attorneys in France (CPI – Conseils en Propriété Industrielle) which remains a distinct profession. CPI firms advise inventors on protecting

MEDIA AND ENTERTAINMENT

Art

BOROWSKY & DE BAECQUE
HUGOTAVOCATS
CABINET NEUER

MEDIA AND ENTERTAINMENT

Book publishers

BAUER & BIGOT
DARTEVELLE BENAZERAF MERLET DUBEST
GILLES VERCKEN AVOCATS
HUGOTAVOCATS
PIERRAT
ZYLBERSTEIN & ASSOCIÉS

MEDIA AND ENTERTAINMENT

Cinema

BITOUN & ASSOCIÉS
BOROWSKY & DE BAECQUE
CABINET CHRISTOPHE PASCAL
HAIDAR
HUGOTAVOCATS
ZYLBERSTEIN & ASSOCIÉS

Firms are listed A-Z

HUGOTAVOCATS advises on IP matters regarding artist rights and the relationship between artists, collectors and dealers.

Cabinet Neuer's Jean-Jacques Neuer has been involved in major heir estate cases, and clients include art galleries, famous sculptors and painters' estates, and publishing companies.

Media and entertainment:

Book publishers

Bauer & Bigot's Christophe Bigot and Camille Bauer are recommended. Clients include Albin Michel.

Darteville Benazeraf Merlet Dubest regularly advises publishing house Gallimard.

IP boutique Gilles Vercken Avocats works alongside several publishing houses.

HUGOTAVOCATS's Jean-Philippe and Olivier Hugot are 'fast, efficient and solutions-oriented', advising on international licensing agreements, litigation issues such as publishing rights.

Pierrat's expertise in publishing contracts is 'excellent'. The team is regularly instructed on major cases, notably representing French contemporary author Michel Houellebecq before the courts following an interview he gave in the literary magazine Lire; and obtaining the annulment of governmental censorship taken in 1962 against Nicolas Genka's novel entitled 'L'Epi Monstre'.

Zylberstein & Associés has expertise in copyrights, plagiarism and defamation matters.

Jean-Claude Zylberstein is recommended, as is Anne Boissard, who is 'excellent at litigation'.

Media and entertainment:

Cinema

Bitoun & Associés assists producers, actors and directors, with Georges Bitoun recommended.

Borowsky & de Baecque has extensive experience in the film industry, advising producers, studios, investment funds, distributors and authors on the negotiation of contracts and financing. Sophie Borowsky is recommended.

Cabinet Christophe Pascal advises on copyright and labour law, and clients include directors, screenwriters, producers, technicians, artists and distributors. The firm is a regular counsel to the Federation of Scripwriters of Europe and the Union des Compositeurs de Musiques de Films.

Haidar is recommended by US studios, producers and directors, who appreciate the dual French and Anglo-Saxon legal culture of the firm. In addition, the team works for several French clients, covering transactional work, distribution rights, employment law and litigation. Leo Haidar is well regarded in the film industry.

HUGOTAVOCATS advises distributors, producers and others in the film industry on all aspects of movie production work.

Zylberstein & Associés' Jean-Claude Zylberstein is a respected figure who assists French distributors and studios.

Media and entertainment:

Music

The following law firms and experts are recommended for their reputation in the music industry: HUGOTAVOCATS; Jean Ennochi; Nicolas Boespflug; and Anne Boissard and Jean-Claude Zylberstein from Zylberstein & Associés.

Media and entertainment:

Newspapers and magazines

Bauer & Bigot regularly advises a number of major French newspapers and magazines, including Le Nouvel Observateur, Le Point and the Figaro group. The team also receives instructions from foreign press groups to assist in proceedings in France, representing the New York Times and the Mirror. Christophe Bigot is recommended.

Lussan & Associés is recognised for press law and copyright expertise with Jean-Yves Dupeux, Thierry Massis and Florence Bourg recommended.

MEDIA AND ENTERTAINMENT

Music

HUGOTAVOCATS
JEAN ENNOCHI
NICOLAS BOESPFLUG
ZYLBERSTEIN & ASSOCIÉS

MEDIA AND ENTERTAINMENT

Newspapers and magazines

BAUER & BIGOT
LUSSAN & ASSOCIÉS
NICOLAS BOESPFLUG

MEDIA AND ENTERTAINMENT

TV/radio

BOROWSKY & DE BAECQUE
BOUSQUET
GILLES VERCKEN AVOCATS
MARTINE COISNE
NICOLAS BOESPFLUG

Firms are listed A-Z

IP expert Nicolas Boespflug advises major press groups, including Bayard Presse, on copyright and trade mark matters.

Media and entertainment:

TV/radio

Borowsky & de Baecque is instructed by production companies and broadcasters, and advises on production, contracts, and on specific productions, including reality TV programmes.

Bousquet is a regular adviser to the Bouygues group.

Gilles Vercken Avocats assists several TV broadcasters on IP matters.

Martine Coisne represents audiovisual production companies and works for France Télévisions.

Nicolas Boespflug is NRJ's radio advisor.

Mergers and acquisitions

Independent Bredin Prat is 'the best in town', standing out among its main competitors with 'the quality of its work which is always exceptional' and 'the high level of partner involvement'. In addition, the firm is well equipped in terms of complementary practices and has 'wonderful connections abroad' through its network of best friends. The M&A department, which boasts Jean-François Prat, Patrick Dzielowski, Didier Martin, Sébastien Prat and Olivier Assant, 'works in small teams, always tailored to the deal at hand'.