offices in France and other offices in Birmingham, Munich and Duisburg.

Lyon-headquartered **Germain & Maureau** fields some 50 CPIs and ranks among the most active French players for community trade mark registrations. It has four offices in France and antennas in Alicante, Munich and Geneva.

Lavoix's team includes 60 CPIs. The firm assists high-profile clients and is among the top French firms in patent registration. It also excels in trade mark and represents various luxury goods groups. The firm has five French offices plus one in Munich.

Cabinet Plasseraud houses around 90 CPIs based in five French offices, plus Shanghai and Prague. Its patent expertise spans electronics, mechanical engineering, chemicals and physics.

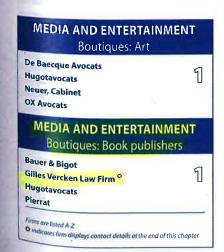
**Regimbeau**'s practice fields some 60 CPIs in seven French offices plus Munich. It advises leading groups, notably in the technology, telecoms and healthcare sectors.

Santarelli fields 40 CPIs, who are based in Paris, Marseille and Toulouse. The firm has strong patent expertise in the IT, biotech, chemical, pharmaceuticals industries. It handles major work before the European Patent Office and also excels at trade marks. Sanofi, Kering, Accor and Nestlé are clients. Luc Santarelli heads the practice, which also includes strong professionals Thierry Caen, Olivier Thrierr and Eric Le Bihan.

## Media and entertainment Boutiques

Media and entertainment boutiques are listed alphabetically in this section.

**A Turquoise**'s five-lawyer practice is 'a reference in the entertainment field'. It assists US and French producers and cinema investors, where Wild Touch is a client. Music is a strong area of expertise, wherein the team assists





successful artists such as Bob Sinclar. The practice also advises on the organisation of major live shows. Anne-Marie Pecoraro is 'humanely and professionally involved' and 'understands legal and business aspects'. Associates Rodolphe Boissau and Marianne Lecron are also active.

**Bauer & Bigot** is a leading name in press and publishing. Christophe Bigot and Camille Bauer are the main contacts.

The 'efficient, practical and fast' Crossen & Borowsky assists film and television producers, as well as distributors and investors, on the financing and production of television series and films. Sophie Borowsky and Raechel Crossen are recommended.

**De Baecque Avocats**' Olivier de Baecque represents major artists and their estates, as well as famous international galleries, museums and art organisations.

**Gilles Vercken Law Firm**'s team is highly recommended for its 'anticipation, strategy and conciliation abilities'. It is highly regarded for copyrights, digital and litigation issues. Clients include leading publishing groups, television and radio broadcasters, and magazines. Music is another area of expertise, especially for IP collective rights issues. Practice head Gilles Vercken and Florence Gaullier are 'brilliant, rigorous and creative'.

**Hugotavocats** has 'strong IP, IT and criminal law knowledge'. The practice assists museums, contemporary artists and estates of famous artists, notably including litigation. The firm also represents a leading publishing house. Jean-Philippe Hugot and Olivier Hugot lead the practice.

**Cabinet Neuer**'s Jean-Jacques Neuer assists art galleries, foundations and collectors, as well as advising on succession matters.

**Nicolas Boespflug** assists major clients in the music industry and is also active in the press and radio sectors.

**OX Avocats** provides 'precious and efficient support'. It is a key name in the music industry, where it represents a major publisher and famous musicians. Jean Aittouares shows

## MEDIA AND ENTERTAINMENT Boutiques: Newspapers and magazines **Bauer & Bigot** Gilles Vercken Law Firm <sup>©</sup> Nicolas Boespflug **PRD Avocats** Teissonnière Sardain Chevé MEDIA AND ENTERTAINMENT Boutiques: TV/radio Crossen & Borowsky ๆ Gilles Vercken Law Firm O Nicolas Roespflug **PRD Avocats** Firms are listed A-Z O indicates firm displays contact details at the end of this chapter

'mastery and knowledge of the music field'. The practice also advises art galleries or artists and their estates and is involved in the audiovisual and publishing fields.

**PRD Avocats** has 'a great mastery of issues' regarding press law. The three-lawyer team routinely advises NextRadioTV and its journalists. Pierre-Randolph Dufau manages 'files with great strategic precision'.

**Pierrat** is the reference firm in the publishing industry. Emmanuel Pierrat, Sophie Viaris de Lesegno and Julien Fournier are the key contacts.

**Teissonnière Sardain Chevé** is adviser to *Le Figaro* in the press sector. The firm handles IP and litigation issues. Frédéric Sardain is recommended.

## Media and entertainment

**Full-service firms** 

**CBR & Associés** is a remarkable firm with strong expertise, notably in music and television. The practice recently advised TF1 on the negotiation of broadcasting agreements for the 2015 Rugby World Cup. Leading names include Alain Barsikian, Olivier Sprung, Pierre-Olivier Chartier and Judith Vuillez.

Clifford Chance is involved in the most high-profile matters in the football industry; it has been advising Ligue de Football Professionel in key matters including the sale of Ligues 1 and 2 television rights for 2016/2017 through to 2019/2020. The French Football Federation is another client. Yves Wehrli and Emmanuel Durand are the main contacts.

**De Gaulle Fleurance & Associés** advises French and US broadcasters and studios in the film and television sectors on issues including IP and litigation. Louis de Gaulle, Julien Horn, Charles-Edouard Renault and Frank Valentin are